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Mr. Phil Goodman President Generation Transitional Marketing 1905 Diamond Street, Suite B San Marcos, CA 92078 USA

Paris, 29 October 2007

Dear Mr. Goodman,

On behalf of UFI, we would like to thank you very much for the remarkable lecture you displayed during the 74th UFI Congress held last week in Versailles. This event was greatly appreciated by the participants, not only because of its atmosphere and networking opportunities, but also because of its content, for which you played a key and very important role.

The entire UFI Team involved in the congress preparation and organization, as well as the congress moderator, join us to share this success with you, as you were among those who made it possible.

Thank you again!

Yours sincerely,

Vincent **Gérard** Managing Director